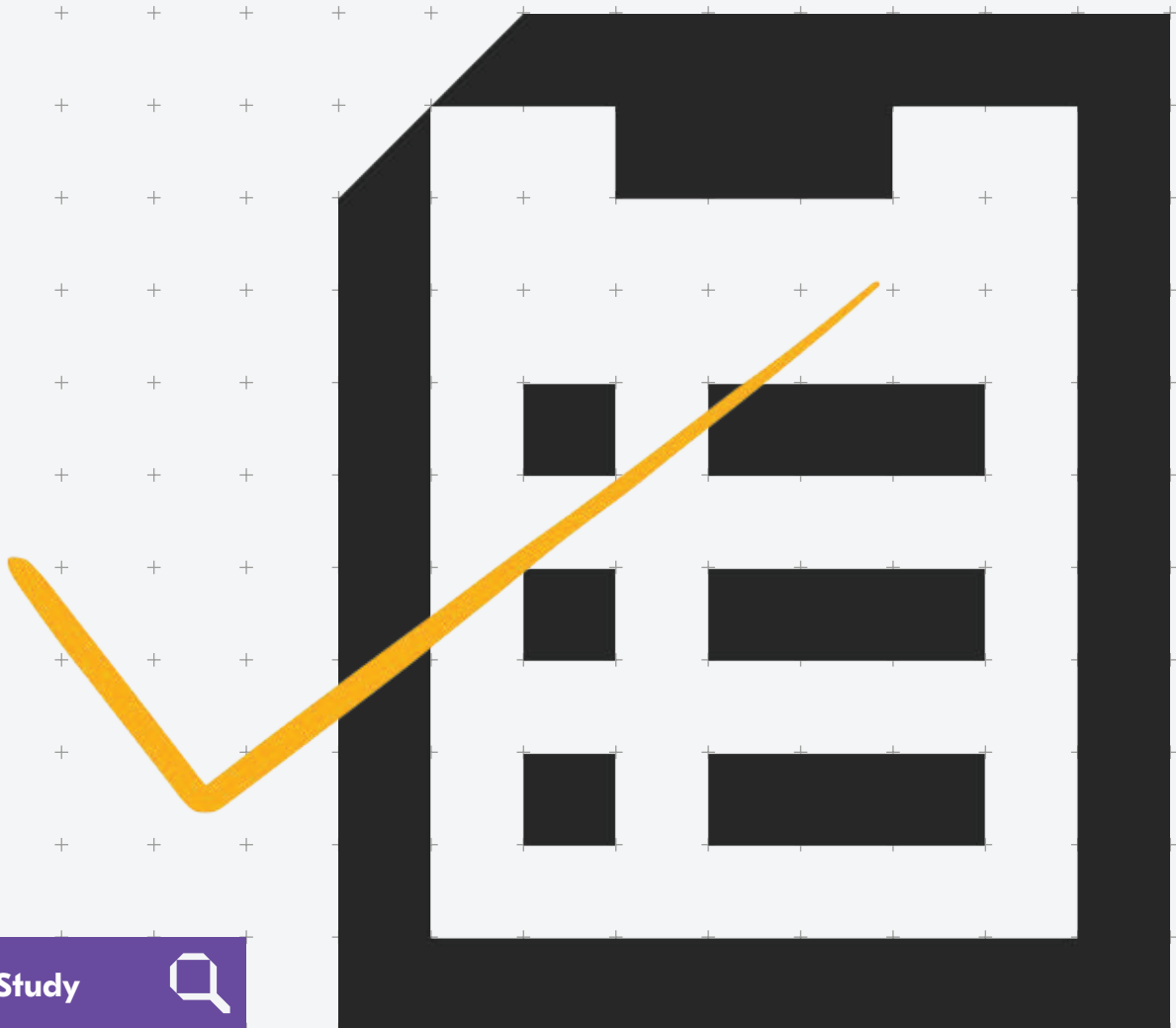


Toyota Turkey, provided 25% cost saving with the solutions of Kyocera.



Case Study



Automotive



Kyocera examined the situation of Toyota Turkey and created a documentation system that meets the expectations of our valued customer. This was done by creating a machine park suitable for the needs, and integrating the Kyocera Net Manager (KNM) software into this system.



The Customer

Toyota Motor Manufacturing Turkey is one of Toyota's vehicle production bases in Europe. Located in Arifiye / Sakarya - Turkey, Toyota Turkey manufactures Corolla and Toyota C-HR models. The majority of the production is exported to approximately 150 countries.

Toyota Turkey, owned by Toyota Motor Europe NV/SA (% 90), and Mitsui & Co., Ltd. (%10), has a total investment of 2,08 Billion Euro, and currently employees more than 5,000 people.

Dedicated to best quality production with the contribution of all members, Toyota Turkey applies the Toyota Production System (TPS) to its manufacturing processes from the very first day of its operation.

Today, with an increased annual production capacity of 280,000 units, Toyota Motor Manufacturing Turkey (Toyota Turkey) is the biggest manufacturing operation of Toyota in Europe. Toyota Turkey is one of the biggest manufacturing companies overall in Turkey.

The Challenge

Toyota Turkey wanted to create a reportable, secure, cost-effective and centralized documentation system.

The company needed MFPs (multifunctional printers) that could print in both black and white (mono) and colour, and use scanning and copying functions effectively.

When establishing the documentation system it was important to be able to print securely and to be able to report the prints correctly.

The Solution

By integrating the KNM software into the devices a secure, reportable, and cost-effective documentation system was created which connects to Toyota Global in Brussels.

At the Adapazari Sales Distribution Center, Kyocera multifunctional colour printers were positioned that are suitable for the company's needs.

The workload of the IT department was reduced. This solution also ensured that the devices could be easily controlled, and that fewer devices required to meet the needs of the company.

The Result

By integrating Kyocera Net Manager (KNM) software with the TASKalfa devices, this established a documentation system that meets the needs of Toyota Turkey. Results achieved by Toyota Turkey with Kyocera include the following:

Utilising the installed TASKalfa 3252ci and 4052ci MFPs (multifunctional printers) for mono and colour printing, business processes became more easily managed with a small number of devices.

By integrating the KNM software with the devices, secure printing was enabled and the status of all devices can be easily reported with Toyota Global. At the same time, this provided the ability to monitor jobs done with the devices from all Toyota companies. With a track containing fewer devices, the needs of the company were fulfilled, and Kyocera's solution ensured that the IT department could easily manage the devices.

A reportable, cost saving, and centralised documentation system.

Customer Testimonial



"As Toyota Turkey, we have ongoing cooperation with Kyocera since 2018. In addition to providing cost advantages, we also started to manage our business processes in a secure, reportable, and most importantly, Toyota Global basis, with the documentation system provided to us. With the ability to monitor the jobs done with the devices from all Toyota companies, we have provided great convenience in our business processes. We would like to thank Kyocera for all the value it adds to our company."

Hakan Dinc, Senior Specialist



Kyocera Document Solutions has championed innovative technology since 1934. We enable our customers to turn information into knowledge, excel at learning and surpass others. With professional expertise and a culture of empathetic partnership, we help organisations put knowledge to work to drive change.

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