

Press Release



Kyocera demonstrates mission to create new value for customers and society with inkjet innovation at drupa 2024

Düsseldorf, Germany – 29 May 2024: Kyocera Document Solutions proudly hosted a press conference at drupa 2024 as it revealed its ambitious vision for inkjet commercial printing alongside its leading TASKalfa Pro 15000c, the launch of the new TASKalfa Pro 55000c and with a sneak peek at the future through the FOREARTH textile printer and the Belharra Kyocera Nixka inkjet photo printer.

“Based on Kyocera’s comprehensive capabilities, we continue to create new value to serve the challenges of our customers and society,” explained Hironori Ando, President of Kyocera Document Solutions Inc. “I believe that this is the purpose of our company, leveraging our organisational capabilities in research and development and product to create a sustainable future.”

Kyocera is present at drupa in person for the first time as the organisation continues to build upon its success in the space of production print. It is a journey which began almost two decades ago, as Ando recalled that, “we began a feasibility study of inkjet printers 20 years ago in 2005, we started product planning in 2011 and in 2016 we completed our first prototype. In 2019, we launched the TASKalfa Pro 15000c, making further investment in high-capacity ink loading, a monochrome model and collaboration with third parties”.

The organisation is at Hall 8a, Stand C20 of Messe Düsseldorf for drupa 2024, where they are exhibiting two TASKalfa Pro 15000c devices alongside the new TASKalfa Pro 55000c. “The TASKalfa Pro 15000c significantly reduces consumption with Kyocera’s inkhead technology, receiving positive reviews and has delivered over 600 units worldwide and 200 units in the EMEA region in the past five years,” explained Takuya Marubayashi, President of Kyocera Document Solutions Europe Management B.V.

drupa is of increased importance due to the launch of the TASKalfa Pro 55000c, which was revealed on European soil for the first time in Düsseldorf, Germany. “Our desire to meet customer needs has led to the launch of our newest device today, the TASKalfa Pro 55000c to print on coated media,” Ando continued. “The TASKalfa Pro 55000c meets the increasing demand for digitalisation in the printing market. It enables output on a wide range of media, especially the capability on offset coated media, providing new choice in the space of graphic arts,” Marubayashi also added. “It’s length of less than 8.5 metres means that it is number one for compact design in the segment. This is the only machine in its

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segment with no pre-treatment requirements, enabling an outstanding total cost of ownership advantage.”

Kyocera provided a demonstration of the TASKalfa Pro 55000c as part of the press conference, with Expert, Production Print, Deon Wepener explaining that “one of the key features on this device is our drying technology, meaning that a sheet of paper is exposed to 1.2 seconds of heat, ensuring maximum fluidity with limited exposure to heat, allowing only the pigment to dry”.

drupa 2024 will continue until Friday, June 7, with Kyocera present in exhibition hall 8a at Stand C20, showing their vision for the future of inkjet commercial printing.

Overview of drupa 2024

Duration	Tuesday, May 28 - Friday, June 7, 2024
Location	Messe Düsseldorf Trade Fair (Düsseldorf, Germany)
Kyocera booth	Exhibition Hall 8a/C20
Organiser	Messe Düsseldorf GmbH
Official website	https://www.drupa.com/

About Kyocera Document Solutions Europe

Kyocera Document Solutions Europe is a group company of Kyocera Document Solutions Inc., a global leading provider of total document solutions based in Osaka, Japan. The company’s portfolio includes reliable and eco-friendly MFPs and printers, as well as business applications and consultative services which enable customers to optimise and manage their document workflow, reaching new heights of efficiency. With professional expertise and a culture of empathetic partnership, the objective of the company is to help organisations put knowledge to work to drive change.

Kyocera Document Solutions Inc. is a group company of Kyocera Corporation (Kyocera), a leading supplier of semiconductor packages, industrial and automotive components, semiconductor packages, electronic devices, smart energy systems, printers, copiers, and mobile phones. During the year ended March 31, 2023, the Kyocera Group’s consolidated sales revenue totaled 2 trillion yen (approx. US\$15.1 billion). Kyocera is ranked #672 on Forbes magazine’s 2023 “Global 2000” list of the world’s largest publicly traded companies, and has been named by The Wall Street Journal among “The World’s 100 Most Sustainably Managed Companies.”

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