

drupa 2024 FAQ

For press organisations



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1. About Kyocera

1.1 What are the financial results of Kyocera Corporation or Kyocera Document Solutions Inc.?

Kyocera Corporation's financial results for the fiscal year ending March 2024 (April 1, 2023 to March 31, 2024) include sales of 2,004.3 billion yen (equivalent to €11.8 billion), which is down 10.1% YoY, and a pre-tax profit of 136.1 billion yen (equivalent to €797.5 million), which is down 27.7% YoY.

Kyocera Document Solutions Inc.'s financial results for the fiscal year ending March 2024 (April 1, 2023 to March 31, 2024) include sales of 452.2 billion yen (equivalent to €2.7 billion), which is up 4.0% YoY, and a pre-tax profit of 43.9 billion yen (equivalent to €257.3 million), which is up 30.3% YoY.

For more information, please visit: global.kyocera.com/ir

1.2 How much is the sales target for the 2025 fiscal year?

Kyocera Corporation's sales target for the fiscal year ending March 2025 (April 1, 2024 to March 31, 2025) includes sales of 2,050 billion yen (equivalent to €12.0 billion), which is up 2.3% YoY, and a pre-tax profit of 150 billion yen (equivalent to €879.0 million), which is up 10.2% YoY.

Kyocera Document Solutions Inc.'s sales target for the financial year ending March 2025 (April 1, 2024 to March 31, 2025) includes sales of 470 billion yen (equivalent to €2.8 billion), which is up 3.9% YoY, and a pre-tax profit of 47 billion yen (equivalent to €275.4 million), which is up 7.0% YoY.

For more information, please visit: global.kyocera.com/ir

2. Overview of Exhibits

2.1 What is a virtual showroom?

It's an online showroom where you can explore the technology in our products and the configuration of our equipment for yourself from anywhere in the world. You can incorporate your own configurations and check measurements and specifications whenever you'd like.

Check it out for yourself here: kyoceradocumentsolutions.com/virtual-showroom

2.2 On the concept of small footprint, big potential, you claim you have a small footprint due to "compact product design, environmentally friendly product development, excellent economy" features, but what exactly is good for the environment?

Commercial and industrial printing products have one thing in common: they can print as much as they need, reducing excessive resource use, excess inventory, and excessive CO₂ emissions. You can learn more about some of our specific products below:

+ TASKalfa Pro range (including the 15000c and the 55000c): The adoption of a digital printing system, with its compact design, will help reduce environmental impact by contributing to the effective use of space and the minimisation of inventory disposal. It also uses less energy, and employs few moving plastic parts, reducing risks of breakdown and plastic waste.

+ FOREARTH: This textile printer reduces water consumption to zero. Since the device does not require specialised equipment for steam and cleaning, it contributes to a drastic reduction in water consumption and pollution, as well as CO₂ emissions and energy use. Textile printing that does not depend on water resources reduces logistics costs, as it can be conducted almost anywhere - rather than relying on a large water source nearby.

3. TASKalfa Pro 55000c

3.1. Development History

3.1.1 What is the history and development of this product?

We planned to produce a new engine for a high-added-value inkjet product that is compatible with offset coated paper so we could address a market, in this case graphic arts, that is expected to continue to grow, but that we were unable to reach with our currently available product, the TASKalfa Pro 15000c.

3.1.2 Is the commercial printing market expected to grow?

In 2020, the target market size for our product was impacted by the challenges posed by the coronavirus pandemic. However, as we look ahead, we anticipate a promising trajectory of growth. With recovery efforts underway and the resilience of businesses worldwide, we are optimistic about the expanding opportunities our product will encounter in the post-pandemic landscape.

3.1.3 Is Kyocera the first company to produce a product like this?

Yes, we believe there are hidden needs of the market for growth and that is why we stepped into this segment.

3.1.4 What are the unique selling points?

Our concept “Small footprint, big potential” represents the unique selling points of the TASKalfa Pro 55000c. With its compact design and reduced impact on the environment, the machine has a small footprint in more ways than one. Our long-standing history of manufacturing in-house for office equipment solutions supported us to develop compact machines. With its versatile applications, reliability and productivity, it has big potential.

3.2. Sales and Strategy

3.2.1 Is there a target for sales?

This is our first step into a new segment and so further research is required, but for the first year we are targeting a goal of reaching 50 units globally.

3.2.2 Where will the product be sold?

It will start in Europe, America and Japan and will eventually be sold worldwide.

3.2.3 Who is the TASKalfa Pro 55000c targeted at, and how does it differ to the TASKalfa Pro 15000c?

The TASKalfa Pro 15000c is primarily tailored for Transaction and Direct Mail applications. As for the new TASKalfa Pro 55000c, it is specifically designed to cater to the needs of the Book/Magazine printing sector, particularly those requiring offset coated paper.

3.2.4 When will Kyocera launch the TASKalfa Pro 55000c?

We are set to launch this product by winter.

3.2.5 Will the TASKalfa Pro 55000c be sold through direct or indirect sales channels?

We are looking into both sales channels.

3.2.6 What differentiates Kyocera from other companies?

1,200dpi inkjet printheads and edge smoothing technology enable high-definition printing with rich gradations, achieving the same print quality as offset printing, and achieving first in class compact design.

3.2.7 Are you planning to enlarge inkjet business scope?

Yes, as you can see with FOREATH, our textile printing solution on show at drupa 2024, we have established water-based pigment ink technology to print on all types of textiles without changing ink. If there is an opportunity to contribute our technology to the challenges society faces, we will enlarge our scope to do so.

3.3. Products and Functions

3.3.1 How is the TASKalfa Pro 55000c different from TASKalfa Pro 15000c?

This is a high value-added inkjet product that further advances the product that Kyocera already offers, the TASKalfa Pro 15000c, by supporting printing on offset coated paper. It enhances a wide range of media and applications, taking commercial printing with inkjet to the next level. For more information, visit our virtual showroom.

3.3.2 What is the target application?

Our main target is applications such as catalogues, books, magazines, that are expected to have strong demand.

3.3.3 How does the size compare to other products?

The TASKalfa Pro 55000c makes us the leader in this segment industry with the smallest footprint device, with a product length at under 8.5 metres.

3.3.4 How many heads are installed?

In total, each TASKalfa Pro 55000c device has 12 heads.

3.3.5 Does the TASKalfa Pro 55000c support remote maintenance?

Yes, we support remote maintenance.

3.3.6 How many grams of paper can the TASKalfa Pro 55000c handle?

The maximum paper thickness recommended is 400 g/m².

3.3.7 What is the resolution of the device?

It is 1200x1200dpi with multidrop ink support.

3.3.8 What can a commercial printing workflow do?

For example, combined with optional in-house workflow software, the TASKalfa Pro 55000c maximises production capacity and enables rapid response to customer requests. We are ready to broaden a scope on the type of business to best resolve the challenge of each individual customer.

3.3.9 Is the automatic cleaning function of the head nozzle installed?

Yes. Our proprietary technology minimises printhead cleaning cycles, decreasing waste liquid generated and contributing to a more environmentally sustainable use of water resources.

3.3.10 Is the controller your own product?

We have two types of DFE (digital front end) controllers. One of them is designed by Fiery, the second designed by Kyocera.

3.3.11 Do you support the enhancement of other companies?

The final evaluation is underway, but we currently plan to support such as Plockmatic and SDD bookbinding machines as shown at drupa 2024.

3.3.12 Kyocera refers to the TASKalfa Pro 55000c's compact design, but exactly how compact is it?

You will find all measurements and specifications on our official website, showroom, and specification guides available at drupa 2024.





About Kyocera Document Solutions Europe Management B.V.

Kyocera Document Solutions Europe Management B.V. is a group company of Kyocera Document Solutions Inc., a global leading provider of total document solutions based in Osaka, Japan. The company's portfolio includes reliable and eco-friendly MFPs and printers, as well as business applications and consultative services which enable customers to optimise and manage their document workflow, reaching new heights of efficiency. With professional expertise and a culture of empathetic partnership, the objective of the company is to help organisations put knowledge to work to drive change.

Kyocera Document Solutions Inc. is a group company of Kyocera Corporation (Kyocera), a leading supplier of semiconductor packages, industrial and automotive components, semiconductor packages, electronic devices, smart energy systems, printers, copiers, and mobile phones. During the year ended March 31, 2023, the Kyocera Group's consolidated sales revenue totaled 2 trillion yen (approx. US\$15.1 billion). Kyocera is ranked #672 on Forbes magazine's 2023 "Global 2000" list of the world's largest publicly traded companies, and has been named by The Wall Street Journal among "The World's 100 Most Sustainably Managed Companies."