

Q&A: Appointment of Christopher Rheidt President of Kyocera Document Solutions Europe Management B.V.

1. Who has been appointed as the new President of Kyocera Document Solutions Europe Management B.V.?

Christopher Rheidt has been appointed President of Kyocera Document Solutions in Europe, Middle East and Africa, effective **1 April 2026**.

2. Who is Christopher Rheidt succeeding in this role?

He succeeds Takuya Marubayashi, who will return to Japan to take on a new global assignment after eight years of leading the EMEA region.

3. Why is this leadership transition happening now?

The transition reflects Kyocera Document Solutions' ongoing evolution and strategic ambitions for growth. With new global and regional priorities, this is a natural moment to introduce new leadership with deep regional experience and a strong strategic vision.

4. What experience does Christopher Rheidt bring to this role?

He has over a decade of leadership experience within the Kyocera Document Solutions Group, including roles as:

- COO of TA Triumph-Adler GmbH
- President of TA Triumph-Adler GmbH
- Member of the Board of Directors, Kyocera Document Solutions Europe B.V.
- Executive Vice President, Kyocera Document Solutions Europe Management B.V.
- Executive Officer, Kyocera Document Solutions Inc.

He has a proven track record in strategy, growth leadership, operational excellence, and commercial transformation.

5. What are Christopher Rheidt's key strategic priorities for the EMEA region?

His strategic agenda focuses on strengthening EMEA's role as Kyocera's most impactful global region. Core priorities include:

- **Accelerating digital transformation**
- **Deepening customer and partner engagement**
- **Driving innovation** across managed services, cloud solutions, and next generation workflows
- **Enhancing regional collaboration and operational excellence**
- **Elevating EMEA's global influence** and driving thought leadership

6. How will this appointment impact Kyocera's customers and partners?

The appointment reinforces Kyocera's commitment to delivering:

- More advanced, secure, and future ready solutions
- Stronger partner collaboration
- Enhanced service quality and support
- A more unified and integrated sales and service experience

Customers and partners will benefit directly from greater strategic focus and expanded capabilities.

7. What does this leadership change mean for Kyocera's ongoing digital transformation?

Christopher will accelerate the organisation's digital journey by:

- Expanding cloud and workflow solutions
- Scaling managed and professional services
- Investing in innovation that supports evolving workplace environments
- Strengthening ICT and business solutions capabilities across the region

8. What vision does Christopher Rheidt have for the EMEA region?

His vision is to position EMEA as a growth engine and innovation leader within Kyocera's global network. He aims to create long-term value through customer-centricity, technology leadership, and operational excellence.

9. What message did outgoing President Takuya Marubayashi share?

He expressed pride in the organisation's achievements over the past eight years and full confidence in Christopher Rheidt's leadership. He will continue to support Kyocera Document Solution's global growth from the company's headquarters.

10. Will there be changes to the organisation's strategic direction?

Kyocera Document Solutions Europe Management will continue its transformation journey while expanding into new solutions areas. Christopher Rheidt's leadership will strengthen the pace, ambition, and alignment of these initiatives rather than redirect them.

11. When does the leadership transition take effect?

The transition becomes effective 1 April 2026.

12. Who can journalists or partners contact for more information?

Send your organisation's media relations or corporate communications to:

- Juste Pajarskaite, Integrated Marketing Specialist
- juste.pajarskaite@eu.kyocera.com
- +31628885127