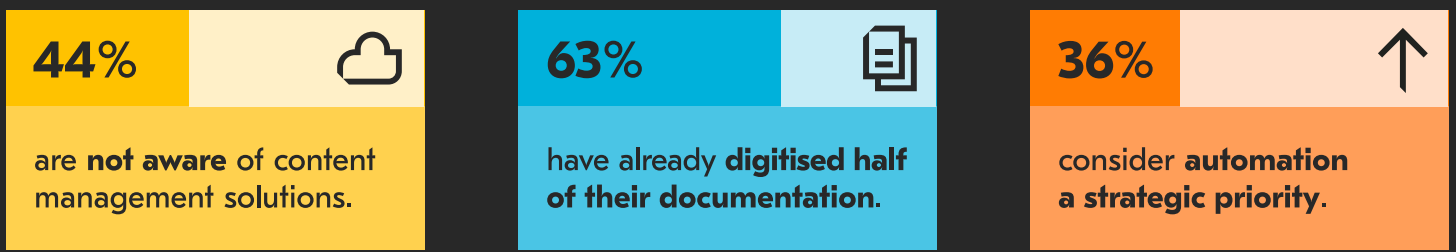


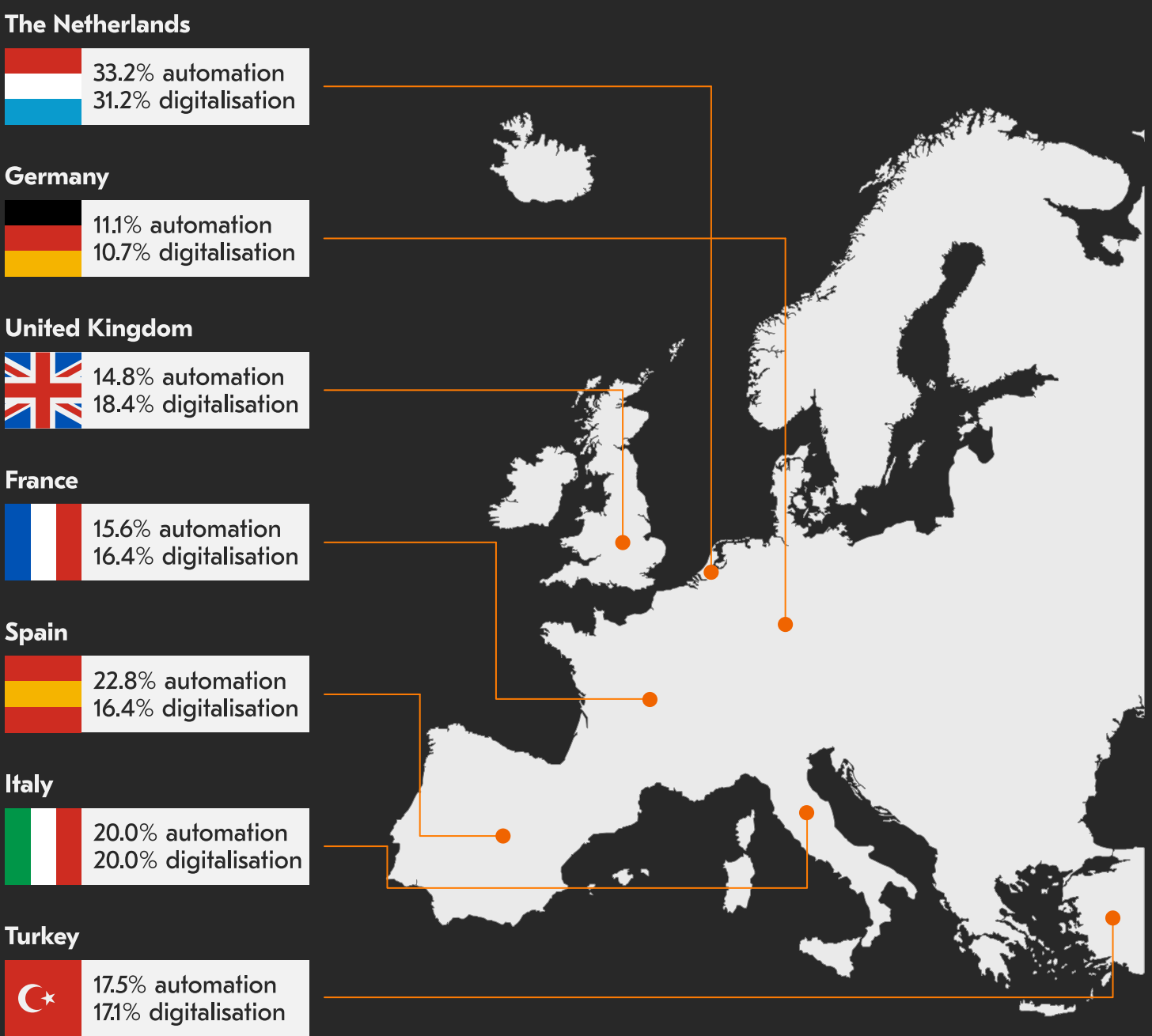
Business Digitalisation in Europe

Outlook 2019

Are European companies ready for digital transformation?



Digital transformation in Europe



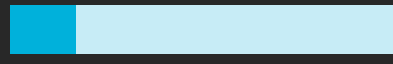
* These rates show how many companies have automated or digitalised almost all of their processes and documentation.

What's next?

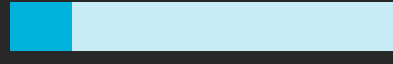


9 out of 10 businesses state that they would **consider automating more processes** over the next 12 months.

17% confess to having **very little to no document mobility**.



16% admit to an **inability to locate content and data**.

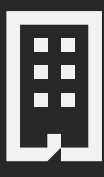


Half of medium to large businesses **plan to invest in content management technology** in the next year. That's four times higher than the rate for small companies.

Business size matters

What's the rate of automation?

Big Companies



72%

Freelancers



41%

Automate the majority of their tasks